ZORA! 2027 FESTIVAL SEASON

ADVERTISING RATES & SPECIFICATIONS

Advertise in the 2027 Official Season Guide

38TH ANNUAL ZORA!® FESTIVAL SEASON · JANUARY - SEPTEMBER 2027

72-page, 8.5 × 11 in, full-color glossy publication · 3,000 printed copies distributed locally, statewide, nationally and internationally · digital edition on zorafestival.org and preserveeatonville.org

723K	183K	30,000+	141
combined reach, 2026	website users, +151%	annual attendance	countries online

RATES

Outside Back Cover	Full page · 8.5 × 11 in	**$15,000**
Inside Back Cover	Full page · 8.5 × 11 in	**$12,000**
Inside Front Cover	Full page · 8.5 × 11 in	**$10,000**
Full Page	8.5 × 11 in	**$5,000**
Half Page · Horizontal	8.5 in wide × 5.25 in tall	**$3,500**
Half Page · Vertical	4 in wide × 11 in tall	**$3,500**

Premium positions are shaded. Ad design by the festival team is available for an additional $200.

DEADLINES

Reserve your space
Friday, December 11, 2026

Artwork and payment due
Monday, December 14, 2026

HOW TO RESERVE

1. Complete the 2027 Ad Reservation Form.
2. Email it to cynthia@preserveeatonville.org.
3. Pay by check, or by card by phone.
4. Send print-ready artwork by December 14, 2026.

ARTWORK SPECIFICATIONS

- Print-ready PDF (PDF/X-1a preferred); JPG or TIFF accepted
- 300 dpi at final size, CMYK color, all fonts embedded or outlined
- Full-page and cover ads: add 0.125 in bleed on every side (8.75 × 11.25 in) and keep text 0.5 in inside the trim
- Half-page ads: exact size listed; text 0.25 in from edges
- No artwork? Ad design (+$200) from your logo, copy and photos

Questions? Call Winnifred Hurston at 346-636-2210 or the P.E.C. office at 407-647-3307.

Thank you for supporting the ZORA!® Festival and Historic Eatonville.