



Presented by
ASSOCIATION TO PRESERVE THE EATONVILLE COMMUNITY, INC. (P.E.C.)
 344 E. Kennedy Blvd. Eatonville, FL 32751
 E-mail: ny@preserveeatonville.org ♦ Website: www.zorafestival.org
 Phone: (407) 647-3307 • Fax: (407) 539-2192

October 2023

A “Fast Facts Sheet for Vendors”

2024 ZORA! – Outdoor Festival of the Arts in Historic Eatonville, Florida
 Friday, January 26 – Sunday, January 28

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 Seminole State College of Florida

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Admission:

- (1) FREE for Children & School-Age Youth (K – Grade 12) ALL Days
- (2) FREE for Adults **ONLY** on Friday, “Education Day”
- (3) For Adults, Saturday or Sunday, \$20 at the Gate
- (4) For Adults, 2-day Pass, \$30

About Parking for Guests:

FREE Parking available at designated locations controlled by Preserve Eatonville
 Paid Parking available at other locations; rates determined by property owner

About 3-Day General Vending Guidelines:

Festival’s responsibility – space, signage, garbage box and liner
 Vendor’s responsibility -- white-top tent, fire extinguisher, tables, chairs, cleanliness around space

VENDING FEES:

Food - \$1000 until **12/14/23**; thereafter, \$1200
Sundries & Desserts -- \$750 until 12/14/23; thereafter \$1000
 6 FREE Admission Bands for booth workers
 On-site, **IF** space available -- **\$1500**

Non-Food [Fine Arts, Master Crafts, International Marketplace]
 \$600 until **12/14/23**; thereafter, \$700
 3 FREE & Admission Bands for booth workers
 On-site, **IF** space available -- **\$1500**

Rates for, Non-Profits, ,LLCs & Corporate]
 Non-Profits, Governmental Agencies - \$1200
 Small, LLCs & Small For-Profits -- \$1500
 Corporate Marketing --\$5000

For an application – 407-647-3307
 Monday – Friday, 10:00 AM – 4:00 PM
 Cynthia or Shirley, “At Your Service”

2024 ZORA! Festival: Outdoor Festival of the Arts in Historic Eatonville
Friday – Sunday, January 26 - 28
Theme: “Reunion”

ZORA!™

35th Annual Zora Neale Hurston Festival of the Arts and Humanities

OUTDOOR FESTIVAL OF THE ARTS

[A Juried Show]

Friday, January 26 – Sunday, January 28, 2024

**Booth Space Rental: For Small, For-Profit Businesses
Friday, January 26 – Sunday, January 28, 2024**

ZORA! Festival respects trademark, copyright, and intellectual property rights. No "bootleg" items will be permitted for vending. These items include: audiotapes, videotapes, or any other merchandise of a "bootleg" nature. If you are accepted, you will release ZORA! Festival and its respective officers, employees, successors, assigns and insurers from all responsibility for damage any property you will have brought to and/or for the event, its theft or other loss, as well as the Applicant's personal injury which may occur during the event, whether caused in whole or in part by the act, error, omission or fault of one or more of the parties released hereby

**ZORA! Festival maintains the right to deny any application in its own discretions.
No rain date. No refunds.**

Closing date for securing a booth in this category: Friday, December 15, 2023

Processing fee: \$300 (non-refundable; applicable towards booth fee)

Booth fee: \$1500 Fee covers: 3 days of vending
10 ft. x 15 ft. vending space
6 ft. table (no chairs)
Printed sign
Cardboard trash container w/plastic liner
Eatonville Fire Inspection
Eatonville Permit Fees

Questions? Please call N.Y. Nathiri – (407) 647-3307

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Z O R A!

35th Annual Zora Neale Hurston Festival of the Arts and Humanities

Booth Space Rental: For Small, For-Profit Businesses Friday, January 26 – Sunday, January 28, 2024

Please print information requested.

Name of Business: _____

Address: _____
Street Address City State Zip

Mailing address: _____
(if different from above) Street Address City State Zip

Contact person: _____

Telephone: _____ Fax: _____

Best time to contact: _____ E-mail: _____

Please describe the business you will be marketing:

I have enclosed the \$300 non-refundable application/processing fee (which will be applied to my booth fee).

I understand I should send no other fees until notified by ZORA! Festival 2020 that my application has been accepted. Further, if accepted, I agree to abide by all deadline dates or lose my opportunity to market my organization.

Signature: _____ Date: _____

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