

ZORA!®

33rd Annual Zora Neale Hurston™ Festival of the Arts and Humanities
Focus: Afrofuturism in the Visual Realm

A Presentation of The Association to Preserve the Eatonville Community, Inc. (P.E.C.)

OUTDOOR FESTIVAL OF THE ARTS

At the

“Preserve in Eatonville”

Friday, January 28 – Sunday, January 30

“Master Crafters”

Booth Space: 10’ x 10’ of vending space, \$250.00

**Fee: \$250, if you have vended All 3 years – 2018/2019/2020
\$500 for new vendors**

CATEGORIES: Painting: Oils, Acrylics, Watercolor
 Works on Paper.
 Photography
 Sculpture/Mixed Media/Fiber Art
 Jewelry

Deadline for Application (Include digital images and Non-refundable application fee of \$25.00) –
Must be received by: Friday, December 10, 2021.

Crafters will be notified of their acceptance within 3 business days after Festival has received their completed application and non-refundable application fee of \$25.00

Deadline for Balance of Booth Fee: Must be received by: Monday, December 17, 2021.

RULES OF THE SHOW

1. Any person who has previously **won a prize** in any category at the ZORA!™ Festival, “Call for Artists” Section (since 1991) will be automatically be accepted for vending at ZORA! Festival 2022 for a 10 x 10 space. However, we will require 4 digital images of recent work. You will be responsible for your white-top tent. If you wish a larger space, you will need to pay the \$250 vending fee.
2. Crafters will also be responsible for furnishing their booths (display stands, tables, chairs, etc.) Crafters will be provided a sign showing name, category, and city of origin. This sign must be displayed at all times. **ALL items must fit neatly within the tent.**

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3. The Outdoor Festival of the Arts begins at 9 AM on Friday, January 28. All Crafters must be ready for the public by end-of-day, Thursday, January 27 and Crafters must vend all three days of the Festival.
4. Crafters will be responsible for collecting Florida sales tax (6.5%) on all sales made during the Festival.

5. Your Vendor space on the map (see attached) will be reserved **ONLY** when your fee is paid in full. **This will be done on a first-paid basis.** Therefore, if you want a particular space, you must pay your fee before anyone else who is requesting the same space. **Failure to pay your fee in full by December 20, 2021 means you will lose the space you have requested. If there is another space still available, you can only secure it with an additional payment of \$75.**
6. Your set-up **MUST** fit into the 10 x 10ft. space. If you spill over from the 10 x 10 ft. space, you **MUST** purchase an additional booth space.

Important Information:

I. Vending Guidelines:

- A. Please do NOT share or sublet your booth space. **You should expect to be escorted off the grounds if you do not follow this guideline.**
- B. Your set-up must fit within your allocated space. **Please expect to pay for an additional booth space.**
- C. There will be no same-day vending.

II. What Your Fees Cover:

- Your vending space;
- 1-Printed sign with your vendor's business sign; and
- Eatonville Fire Inspection

III. No Rain Date. No Refunds

- ### IV. ZORA!™ Festival respects trademark, copyright and intellectual property rights. No "bootleg" items will be permitted for vending. You agree to fully indemnify and defend P.E.C., its officers, directors and employees against any claims or actions relating to the presence of any such merchandise at your vending space. Sale or display of "bootleg" items will result in notification of law enforcement authorities. ZORA!™ Festival maintains the right to deny any application at its own discretions.

**Make Checks Payable To: Association to Preserve the Eatonville Community, Inc. (P.E.C.)
344 East Kennedy Boulevard • Eatonville, Florida 32751**

Z O R A !

33rd Annual Zora Neale Hurston Festival of the Arts and Humanities

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Master Crafters Application

Friday, January 28 – Sunday, January 30

Name: _____
Last First M.I.

Address: _____

Telephone: _____ Cell: _____ Email: _____

Category for which you are applying (one category per application):

- Paintings: Oils, Acrylics, Watercolor Jewelry Previous ZORA! Festival Winner: _____ Year
- Photography Sculpture/Mixed Media/Fiber
- Works on Paper
- 10 x 10': 3-year/Returning vendor, \$250
- 10 x 10, New Vendor, \$500

General Release

I do hereby hold harmless the Zora Neale Hurston Festival of the Arts and Humanities and the Town of Eatonville, Florida from any and all manner of action, lawsuits, damages, or claims whatsoever arising from any loss or damage due to anyone's property during the Festival.

SIGNATURE

DATE

**Please return application to: ZORA! Festival 2022— Masters Crafters
344 E. Kennedy Blvd., Eatonville, FL 32751
No Later Than Friday, December 10, 2021**

Make Checks Payable To: Association to Preserve the Eatonville Community, Inc. (P.E.C.)

BALANCE DUE: No later than Monday, December 20, 2021.

Your application WILL NOT be processed if it does not include the following:

1. Application completed plus \$25 application fee [Required of ALL vendors, no matter your status]
2. Four (4) digital images (minimum dpi); no larger than 72 ppi; Change height or width pixel dimension to no less than 1920 pixels; File not to exceed 3MB.

1st Time Vendors No personal or company checks.

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