

# Z O R A !

31<sup>st</sup> Annual Zora Neale Hurston™ Festival of the Arts and Humanities (ZORA!™ Festival)

A Presentation of the Association to Preserve the Eatonville Community, Inc. (P.E.C.)

## OUTDOOR FESTIVAL OF THE ARTS

Friday, January 31 – Sunday, February 2, 2020

### “Fine Arts/Master Crafters”

**Booth Space & Fee: 10' x 10' of vending space, \$500.00**

CATEGORIES: Painting: Oils, Acrylics, Watercolor  
Works on Paper.  
Photography  
Sculpture/Mixed Media/Fiber Art  
Jewelry

**Deadline for Application** (Include digital images and Non-refundable \$250 deposit) –  
**Must be received by: Friday, December 13, 2019.**

Crafters will be notified of their acceptance within 7 business days after Festival has received their completed application and non-refundable \$250 Deposit.

**Deadline for Balance of Booth Fee: \*All fees must be paid, in full, no later than,  
Friday, December 13, 2019.**

#### RULES OF THE SHOW

1. Any person who has previously **won a prize** in any category at the Zora Neale Hurston™ Festival of the Arts and Humanities (ZORA!™ Festival), “Call for Artists” Section (1991 – 2018) will be automatically accepted for vending at ZORA! Festival 2020. All others must submit 4 digital images.
2. Applicants will be responsible for providing their own tents and furnishing their booths (display stands, tables, chairs, etc.). ZORA! Festival will provide a sign showing name, category, and city of origin. This sign must be displayed at all times. **ALL items must fit neatly within the tent.**
3. The Outdoor Festival of the Arts begins at 9AM on Friday, January 31, 2020. All Applicants must be ready for the public by end-of-day, Thursday, January 30, 2020.
4. ALL must vend all three days of the Festival.
5. ALL vendors will be responsible for collecting Florida sales tax (6.5%) on all sales made during the Festival.

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Association to Preserve the Eatonville Community, Inc. (P.E.C.)  
344 E. Kennedy Blvd., Eatonville, FL 32751-5303  
Phone: (407) 647-3307 \* Fax: (407) 539-2192  
Email: [office@preserveeatonville.org](mailto:office@preserveeatonville.org) \* Website: [www.zorafestival.org](http://www.zorafestival.org)  
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6. Your Vendor space on the map (see attached) will be reserved **ONLY** when your deposit and fee are paid in full. **This will be done on a first paid basis.** Therefore, if you want a space, you must pay your deposit and fee before anyone else who is requesting the same space. **Failure to pay your fee in full by Friday, December 13, 2019 means you will lose your non-refundable deposit and you will only be eligible for another space if another space is available and you have paid the full amount due, including a \$75.00 penalty fee.**
7. Your set-up **MUST** fit into the 10 x 10ft. space. If you spill over from the 10 x 10 ft. space, you **MUST** purchase an additional booth space.

## **Important Information:**

- I. Vending Guidelines:
  - A. Please do NOT share or sublet your booth space. **You should expect to be escorted off the grounds if you do not follow this guideline.**
  - B. Your set-up must fit within your allocated space. **Please expect to pay for an additional booth space.**
  - C. There will be no same day vending.
- II. What Your Fees Cover:
  - Your vending space # after your fee has been paid in full;
  - 1-Printed sign with your vendor's business sign; and
  - Eatonville Fire Inspection
- III. No Rain Date. No Refunds
- IV. ZORA!™ Festival respects trademark, copyright and intellectual property rights. No "bootleg" items will be permitted for vending. You agree to fully indemnify and defend P.E.C., its officers, directors and employees against any claims or actions relating to the presence of any such merchandise at your vending space. Sale or display of "bootleg" items will result in notification of law enforcement authorities. ZORA!™ Festival maintains the right to deny any application at its own discretions.

**Make Checks Payable To: Association to Preserve the Eatonville Community, Inc. (P.E.C.)  
344 East Kennedy Boulevard • Eatonville, Florida 32751-5303**

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## Fine Arts/Master Crafters Application

Friday, January 31 – Sunday, February 2, 2020

Name: \_\_\_\_\_  
Last First M.I.

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Category for which you are applying (one category per application):

\_\_\_ Paintings: Oils, Acrylics, Watercolor \_\_\_ Jewelry \_\_\_ Previous ZORA! Festival Winner \_\_\_ Year

\_\_\_ Photography \_\_\_ Sculpture/Mixed Media/Fiber

\_\_\_ Works on Paper \_\_\_ Previous participant

\_\_\_ 10 x 10' (\$500.00)

### General Release

I do hereby hold harmless the Zora Neale Hurston Festival of the Arts and Humanities and the Town of Eatonville, Florida from all manner of action, lawsuits, damages, or claims whatsoever arising from any loss or damage due to anyone's property during the Festival.

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

**Please Return Application To: ZORA! Festival 2020 – Fine Arts/Master Crafts**

**344 E. Kennedy Blvd., Eatonville, FL 32751-5303**

**Make Checks Payable To: Association to Preserve the Eatonville Community, Inc. (P.E.C.)**

**I am enclosing the non-refundable vending fee of \$250.00 which is due no later than November 15, 2019. I understand the \$250 balance must be paid by December 13, 2019..**

**I do understand that there will be a \$150.00 late fee thereafter.**

### **INSTRUCTIONS/CHECKLIST- THE SELECTIONS MADE BY THE JURYING COMMITTEE ARE FINAL!**

Your application WILL NOT be processed if it does not include ALL the following:

- \_\_\_ 1. Application. Please type or print legibly.
- \_\_\_ 2. Four (4) digital images (minimum dpi); no larger than 72 ppi; Change height or width pixel dimension to no less than 1920 pixels; File not to exceed 3MB.
- \_\_\_ 3. \$250 non-refundable deposit.
- \_\_\_ 4. **Booth size and fee: 10 x 10' (\$500.00)**
- \_\_\_ 5. Please indicate your 2 choices of space locations 1<sup>st</sup>. \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_

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